

High-intent homeowners. Real project opportunities.

PGM LeadConnect helps you connect with homeowners actively planning home improvement projects.

Our programs deliver qualified opportunities designed to help you grow your business and maintain a consistent sales pipeline.

Choose the partnership model that fits how you want to scale.

## Available Programs

### Revenue Share

Pay a percentage of revenue when projects close. A performance-based model designed for contractors focused on scalable growth and long-term partnership.

### Direct Connect (Pay-Per-Lead)

Pay a fixed cost for qualified homeowner leads. Choose the markets and project types you want to target while maintaining full control over your marketing spend.

### Pay-Per-Appointment

Pay for confirmed homeowner appointments. A predictable solution designed for contractors who want consistent opportunities without paying for individual leads.

## Why PGM LeadConnect



### High-Intent homeowner demand

Connect with homeowners actively researching home improvement projects.



### Flexible partnership models

Choose the program that aligns with how you run your business.



### Scalable lead generation

Expand into new markets while maintaining a consistent pipeline.



Connect with our team to explore which program is right for you.