





# Revenue Share Program

Grow your business. Pay when you win.

With the Rev Share Program, you receive qualified homeowner leads and pay when a project closes.

Your marketing investment stays directly aligned with real revenue.

## How It Works

-  **Qualified homeowner leads delivered to your team**  
You receive leads from homeowners actively looking for home improvement services.
-  **Your team works and closes the opportunity**  
Leads flow directly into your CRM so you can track and manage opportunities.
-  **You pay when a deal closes**  
A percentage of revenue applies to projects generated from these leads.
-  **Simple monthly billing**  
Closed project revenue is reported and billed monthly.

## What You Get

- ✓ **Performance-based marketing** - Your costs are tied directly to closed project revenue.
- ✓ **Consistent lead flow** - Keep your pipeline full without constantly stopping and restarting campaigns.
- ✓ **Scalable growth** - Increase lead volume while keeping marketing costs aligned with performance.
- ✓ **Seamless tracking and reporting** - CRM integration ensures clear visibility into leads and closed projects.

Connect with the PGM LeadConnect team to learn how Rev Share can support your growth.

